

## MEETING SUMMARY

of the Pompey Supporters' Trust Board Meeting on Monday, 26<sup>th</sup> September 2016 at 6.30pm held at Pompey Study Centre, Anson Road, Portsmouth



**Board Members present:** Ashley Brown (AB), Eric Coleborn (EC), Simon Colebrook (SC), John Kimbell (JK), Clare Martin (CM), Scott McLachlan (SMc), Phil Sandys (PS), Mike Saunders (MS), Mark Trapani (MT), Pam Wilkins (PW)

**Officers present:** Secretary Mark Farwell (MF), Membership Secretary Steve Hatton (SH)

### 1. Welcome by the Chair

AB welcomed newly elected PS to the Board and all present introduced themselves.

### 2. Apologies

Board Members: Johnny Ertl (JE), Bradley Saunders (BS); Officers: Assistant Secretary/Legal Advisor Jo Collins (JC)

### 3. Election of Board Roles and appointment of PCFC Directors

With no other nominations, AB continues as Chair, PW continues as Vice-Chair and SC as Treasurer

With no other nominations, AB, JK and MT continue as the appointed directors to the PCFC Board

### 4. Minutes of Previous Meeting

The minutes of the meeting held on 25<sup>th</sup> July 2016 were approved and signed.

### 5. Matters arising from Previous Meeting

- MT has presented a paper of Developing a Sustainable Academy
- Repairs to the location of the Wall of Fame are now complete and arrangements for the boards to be mounted and an unveiling are in hand

### 6. Correspondence – significant items

- None

### 7. Society Board Elections

MF confirmed the result of the election and also gave some initial feedback from the independent scrutineer. The Board felt that it would be helpful if the timetable for next year's election is drafted so that we can publicise the arrangements well before the 2017 election cycle begins. The election policy will also be amended to shorten the period of voting for the election.

### 8. PST Strategic Plan 2016-17

#### i. Future Investment Model

SC is in discussions with a local Credit Union on partnering to support instalment payments on shares. The prospectus requires editing to reflect the current offer and arrangements concluded with the Credit Union. SC estimated that this process will take approx. 2 months to complete.

Additionally, PCFC will be accepting investment in return for shares in the near future.

Also, the possibility of legacy bequests donating to the Trust was discussed and PS will look at how other organisations arrange and publicise this.

#### ii. Stadium Development

PCFC has engaged a consultant to look at stadium options. MS has spoken with him and offered our assistance, along with the working group to help with his research.

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### iii. **Academy**

MT is progressing his development work for the paper and working on improving the revenues for the Academy that arise independently from funding by the Club. The Club are providing some commercial assistance to get this off the ground with an aim that the Academy can, at least partially, be self funding.

### iv. **Youth support**

The club had a stand at this year's University Freshers Fair. This was successful in selling tickets to new students to the area, with the hope that it will prompt some repeat attendances.

SMc will work with BS to identify some focus areas for the Next Generations group.

### v. **Community**

CM will work to emphasise that from a Community perspective, the Club, PiTC and the PST are all "just Pompey" and that we will all collectively achieve more in the Community if we work as one.

Accordingly, it will be beneficial if we all promote each other's activities and reinforce how much we collaborate and work towards the benefit of the local Community and also the Club.

### vi. **Membership**

PS has experience in this area and will work with JE.

## 9. Other Reports

### i. **Communications and Marketing (JK/SM)**

A marketing plan will be developed for improving proactive communications

The season ticket discount for shareholders will not apply to the new Community Share issue. The continuance of the discount for existing shareholders is under discussion.

The new Nelson's Family Zone has received good feedback

The EA dugout will return this season

### ii. **Membership (SH)**

There are 3949 full members, of which 1523 are ordinary paying members.

The importance of multi-channel comms was emphasised with an increasing number of emails being blocked at server level.

### iii. **Presidents' Advisory Board**

There was discussion over further elements of the future role of the Trust in the Club and the relationship with the President's Advisory Board.

### iv. **PST Secretary's report (MF)**

The Annual Report for the FCA is near completion.

A small fee will also be due for filing amended rules as per the recently voted changes.

A session will be held to develop the next short term action plan.

### v. **Treasurer's report (SC)**

Treasurer's report had been circulated before the meeting and no queries arose.

### vi. **Next Generations (BS)**

Not discussed in BS absence

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### **10. PCFC report**

Mark T gave an update on the last PCFC board meeting.

### **11. AOB**

- None