

Dear Visiting Supporters,

I write to you on behalf of the Blackpool Supporters' Trust (BST) to ask for your support on your upcoming visit to Bloomfield Road.

As you may be aware, Blackpool fans are currently undertaking an ethical boycott against the club's owners, whose treatment of supporters has arguably been as dreadful as their management of the club.

This ethical protest has seen many Blackpool FC fans take a 'Not A Penny More' stance, which means they have chosen to not renew season tickets, and/or not to purchase match day tickets for home games, not to purchase any club merchandise and if they do go to home games, not to purchase programmes or refreshments inside the stadium. BST is also organising an ethical boycott of those businesses that sponsor the club as well as other local businesses run by the club's owners. Quite simply, many supporters will not give the club another penny of their money and have withdrawn their custom.

This decision has not been taken lightly, but over 1,750 BST members, who dearly love their club as you do yours, felt that this was the best choice they could make in trying to rescue our club.

We would initially request that you reconsider visiting Bloomfield Road in the first instance. However we do appreciate that you too want to support your own club and completely respect your decision to do so. It is quite often the case that there are more away fans than home supporters at Blackpool games these days.

If you do choose to attend the game at Bloomfield Road, we would ask that you support our actions by doing the following:

- a) Not purchasing any match programmes or lottery tickets when at the ground.
- b) Not purchasing any food or drinks from the kiosks on the concourse inside the ground.
- c) Join us in the spirit of fans united and show solidarity with any pre-match demonstrations arranged by Blackpool fans (if such are organised for the game you are attending).

We greatly appreciate your support. Please let us know if you or your fellow fans have any questions or suggestions on the contents of this letter.

Yours in sport,

Blackpool Supporters Trust.